



DMY ASIA EXHIBITION TOUR 2008

18 selected Berlin designers in Taiwan, Japan and Korea
October 4th – December 7th, 2008

Product Descriptions

1. Adam und Harborth, <http://www.adamundharborth.de>

Jörg Dominik, Adam Harborth

Product design: notes tower "Babel"

Babel tidies up when chaos reaches biblical proportions. Everything that is destined to vanish from your desk, tickets, invitations, receipts, certificates of warranty, letters of complaint etc. will slip into a safe place in one of Babel's five slots. Babel will turn your mess into a gorgeous geometrical arrangement. Cleaning up your desk has never been more comprehensible – tidiness has never been more attractive! Crafted on the edge of the black forest using local woods.

Distribution: siebensachen, München www.siebensachen.com

2. Anne Boenisch (erstererster), <http://www.erstererster.de>

Product design: lighting prototype "Flake"

The feathery lamp FLAKE plays with the structure and translucent surface of styrofoam by turning it, contrary to the accepted usage of the packaging industry, into a new spacious context. The effect is increased when the light is turned on, underlining the form's sharp-edged lines.

3. Bless, <http://www.bless-service.de>

Ines Kaag, Desiree Heiss

Product design/fashion: car cover "No.35 Automatica"

BLESS N°35 Automatica is the latest project of Paris/Berlin based design duo Désirée Heiss and Ines Kaag. The automotive items have their inspiratory origin in a collaboration with UK's Intersection Magazine, that asked Bless amongst other Designers to create a cover for a car. Bless N°35 Automatica Car Cover and the customized remote controlled cars were officially presented in May this year in Berlin, together with the launch of the new Bless Lookbook in Intersection Magazine.

The idea of the Car Cover is not only to cover a car completely from the headlight to the exhaust, but also to be able to bring one's favourite car shapes into the apartment and use it as a couch, sit and sleep on it.

The remote controlled cars are customized, pimped or disguised and find thereby new options of use. "Planter" serves as flowerpot, "Black Rocket" allows you to attach your iPod to the toy car and play the matching music for a car race, "Servancer" offers you cookies, magazines or your keys on its silver or golden tray.

4. Elegant Embellishments, <http://www.elegantembellishments.net>

Allison Dring, Daniel Schwaag

Product design/architecture: architectural panels "Prosolve 370e"

proSolve370e is a decorative architectural tile that can be installed on facades to effectively reduce air pollution. As a modification to existing surfaces, the tiles essentially "tune buildings" to respond better to their immediate environments.

5. Heike Buchfelder, <http://www.pluma-cubic.com>

Lighting design: floor lamp "Pluma Cubic R2"

pluma cubic is a symbiosis of natural feathers and clear, geometric forms combined to create illuminated objects. The light objects illustrate two opposing sides: the natural flowing beauty and the hard, internal rigidity, fixing each individual component.

6. .ini, <http://www.inimalism.com>

Product design: minibike for adults ".ini bike"

The iniBIKE is an enlarged wooden tricycle for adult users. The user drives in a comfortable position and feels reminded of his or her own childhood. Fun and pleasure arouse while driving the iniBIKE. A ride is a unique experience.

7. Jpech.net, <http://www.jpech.net>

Audio/video-installation

Since 2001 the Berlin VJ-collective JPECH composed their '3-chord visuals' live and in the form of objects and installations for clubs, parties, exhibitions and fashionshows in cities all over Europe and Asia.

JPECH combines in its own unique way a wide array of skills ranging from painting, photography and graphic design to animation and THE USE OF LIGHT.

8. Judith Seng, <http://www.judithseng.de>

Product design: bowl "Fingerbowl"

To consciously give somebody one's personal fingerprint is a matter of trust and sympathy. Transformed into a gift, it is mirroring a political issue in an aesthetical gesture. Producer: Industreal ® all rights reserved

9. Julian Appelius, <http://www.julianappelius.de>

Product design: table /bedside lamp "Left or Right"

Table and wall lamp with a shelf

Fits in any time, anywhere. Intended as a bedside light she frames the bed in a left and right variant. Mounted on the wall it assumes the function of both a luminaire and a shelf. Left or Right fits in almost anywhere. In corridors it can be used to deposit keys and mobiles, in bathrooms toothbrush beakers and in kitchens spices. On desks it functions as a shelf for all sorts of utensils and in shops it provides just the right lighting for the products on display. Technical details: steel 1,25 mm, powder coated, E14, 40 Watt, transparent cable 200 cm, 32 x 19 x 16 cm, available in a left and right variant and powder coated in white, black and red.

10. Kinzo Architecture, <http://www.kinzo-berlin.de>

Chris Middleton, Martin Jacobs, Karim El-Ishmawi

Furniture design: office table system "Kinzo AIR"

Our journey into the future began with an emotional decision for KINZO AIR. KINZO AIR, an all-new work environment, progressive and powerful like a space shuttle – far ahead of yesteryear, office worlds – accelerates your corporate philosophy to the speed of light. KINZO AIR. Work like NASA.

11. Kix Berlin, <http://www.kixberlin.com>

François-xavier Loucheur, Kevin Léné, Olivier Grégoire

Accessories: book cover/pillow "No.1"

The etc... n°1 is a companion for readers. It's a pillow and a book bag.

It can be used at home, in a bus or in a plane – and in a park or in bed of course. N°1 is a flexible and original approach for reading and any other kind of use. Read, relax, etc...

12. Läufer und Keichel, <http://www.laeuferkeichel.de>

Julia Läufer, Marcus Keichel

Product design: conference chairs "Soft X", chair prototypes "La Robe", "Gira"

SoftX is an entirely upholstered conference and restaurant chair. Its distinguishing feature is the oval opening between the backrest and the seat, which endows the chair with a visual lightness while ensuring aeration. Producer: Martela Oyj

13. Mark Braun Design, <http://www.markbraun.org>

Mark Braun

Product design: pendant lamp prototype „Two“

The ceramic light 'two' is based on the intention to design a flexible light unit, which could lay on the ground, hang on the ceiling or even on the hook straight on the wall. 'two' creates different room atmospheres just by its position. The combination of black and white china highlights the vast potentials of the material ceramics in colour and surface finish. Design by Mark Braun, 2008 – all rights reserved

14. Morphorm, <http://www.morphorm.de>

Martin Schatz

Accessories / gifts: "Fortune Cookies", seaweed harvesting robot model "Nori Ninja", editorial design "Korea Design Kultur"

Morphorm presents three projects during the DMY Asia Tour 2008:

The established "china Fortune Cookie" for the first time in Taiwan, the innovative "Nori Ninja" Seaweed Harvesting Robot in Japan and finally the book premiere of "Korea Design Kultur" in Seoul.

15. Osko&Deichmann, <http://www.oskodeichmann.com>

Oliver Deichmann, Blasius Osko

Product design: ceiling lamp „Abyss Spot“

A spot inserted in a sphere glances around held by a vertebrate structure illuminated by a LED strip. The unique Abyss's modular structure, ductile and steady at the same time, allows to freely orientate the light beam in space, as well as to design the shape of its light body. Producer: Kundalini www.kundalini.it

16. Andrea Pößnicker (PvanB), <http://www.pvanb.de>

Interior Design: wallpaper "Pomp"

POMP is established by Andrea Pößnicker in cooperation with ARTE from Belgium. World-wide fashion & retail stores, hotels, entry halls, restaurants, clubs, museums, board rooms etc. have changed into the mood of a modern castle and seduction by applying POMP.

17. Ronen Kadushin, <http://www.ronen-kadushin.com>

Product design / Creative Commons: bowl "Flat Knot"

Laser cut from stainless steel and bended by hand, the Flat Knot fruit bowl is part of the Open Design collection, where the design plans are downloadable and are free to copy, change and produce under a Creative Commons license.



18. Roomsafari, <http://www.roomsafari.com>

Product design: coat rack "Lean On", coat hangers "Triangle", umbrella stand "Lucky Clover"

leanon coat rack: easy to assemble, it can be leaned against every wall without requiring any fixings or drills. materials: walnut, brushed aluminium

triangle: a very simple hanger and a musical companion for every coat rack.
material: brushed aluminium

lucky clover: a 'good-luck-charm' umbrella-stand. for bigger umbrellas as well as for small pocket umbrellas. materials: stand: brushed aluminium / endless loops: plastic in 6 fresh colours

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